

Tampa film stars who were born with **Down syndrome** to hit the **Red Carpet** at Dunedin International **Film Festival**, as Cast of "It's Game Time" **music video**.

## FOR IMMEDIATE RELEASE

Media Contact: Renee Warmack, 813-610-3132; <u>ReneeWarmackProductions@yahoo.com;</u> <u>Renee Warmack Productions, LLC</u>

Tampa, FL (January 6, 2023) – <u>GiGi's Playhouse Tampa</u> ambassadors who were born with Down syndrome will get the movie star treatment at the <u>5<sup>th</sup> Annual Dunedin Film Festival</u> **January 15<sup>th</sup>**, (DIFF) with a stretch limo ride to The Fenway Hotel where paparazzi will greet them on the Red Carpet. The DIFF Awards Ceremony will follow where <u>the music video</u>, "It's <u>Game Time</u>" in which they are cast, is an "**Official Selection**" and nominated for "**Best Score**."

Tampa **Mayor Jane Castor**, retired Tampa Bay Buccaneer **Michael Clayton**, <u>Brooks-DeBartolo</u> <u>Collegiate High School</u> student body and its Phoenix mascot; and the Gaither High School Cowboy mascot, are among those also featured in the music video. The **Tampa Bay Buccaneers, Tampa Bay Lightning,** and **Tampa Bay Rays** organizations are represented, as well. "We are pleased to be involved with this inspirational project that showcases the talents of our participants, while bringing awareness to GiGi's Playhouse, a Down Syndrome achievement center that provides free services to the community," says Michael Sullivan, **Board President**, **GiGi's Playhouse Tampa**.

The upbeat, hip-hop sports anthem music video produced by Tampa **Filmmaker Renee Warmack** captures the "Champa Bay" winning spirit, and diverse, scenic Tampa Bay community. "As a filmmaker, I get free admission into the festival, but really wanted the Cast to enjoy it with me. I **appreciate the community sponsors** who've stepped up to help make this a festive occasion for the Cast members and their families, who deserve nothing less than the VIP treatment."

EVENT DETAILS for GIGI'S PLAYHOUSE CAST MEMBERS and FAMILY: (Timeframe: 3 pm-9 pm)

3 pm - Pre-Festival Cast member dinner at GiGi's Playhouse Tampa located at 3611 W. Hillsborough Ave., Suite 200, Tampa, 33618 – <u>Sponsored by Forbici Modern Italian</u>: *Roman Style Artisan Pizzas* 

4 pm - Limo departs from GiGi's Playhouse for Fenway Hotel located at 453 Edgewater Drive, Dunedin, 34698. <u>Sponsored by Friedrich Watkins</u>: Round Trip Stretch Limo Ride

4:45 pm - Limo arrives at Red Carpet at Fenway Hotel

6 pm-8 pm - Awards Ceremony, appetizers, open bar with tickets <u>Sponsored by IMI, Inc.</u> A DIFF Sponsor who donated its reserved table and tickets to the Cast; and community member **Dave Miller**: *VIP Red Carpet / Award Ceremony Tickets for Cast and Family* 

8 pm – Limo departs from hotel and returns to GiGi's Playhouse in Tampa

**Song Details:** "It's Game Time" (*Because of Sam* Theme Song); <u>Tommy Cicero</u>; Music by: <u>Shorne 2SC Callahan</u>; Performed by: Tommy Cicero; Published by: <u>Renee Warmack Productions, LLC</u> Listen to "It's Game Time" on iTunes, Apple Music, Amazon, TikTok, Spotify, and Pandora at: <u>It's Game Time Sound</u> <u>Recording</u> **Primary Music Video Crew:** Producer / Director Renee Warmack; Editor / Associate Producer Sandi Eveleth. Camera Operators: Sheree Johnson, Tammy Roebuck, and Cameron Thomas.

Thank you to **"Supporter Level"** music video production sponsors: <u>Visit Tampa Bay</u>, <u>Busch Gardens Tampa Bay</u> and Champa Bay Sports.

**About GiGi's Playhouse** - GiGi's Playhouse is the only international network of Down Syndrome Achievement Centers created to provide free life-changing therapeutic and educational programs for all ages. With more than 50 locations across the U.S. and Mexico, and a global online playhouse that serves more than 70 countries, GiGi's Playhouse is on a mission to change the way the world views Down syndrome and to send a global message of acceptance for all. Learn more at: <u>GiGi's Playhouse Tampa</u>

**About Renee Warmack Productions, LLC** - Tampa native and University of South Florida alumna, Renee Warmack produces inspirational movies and engaging events; and helps others achieve their goals with her motivational <u>Power</u> <u>Hack® Playbook coaching program</u>. Learn more at: <u>ReneeWarmackProductions.com</u>

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